

# Lunch and Learn

The GITA Southeast Chapter hosted its very first “Lunch and Learn” Seminar on Tuesday, May 12 at Georgia Power in downtown Atlanta. Shannon Clemons, Sr. Industry Marketing Manager with Autodesk, coordinated the event along with the GITA SE board members.

Our guest speaker, Mayson Smith, of Five Point Partners, presented, “Facing the Challenges of Enterprise Application Integration” with a focus on Cobb EMC’s recent enterprise-wide integration projects. Implementing functionally robust applications to support your organization’s geospatial, asset and operational needs is an important step toward gaining operational efficiencies. Yet, we heard how it is simply the “price of admission” toward that goal. To truly realize those efficiencies, the numerous applications used by your organization must be integrated to create an enterprise wide solution. We learned about items to focus on to improve the implementation process and to prepare your company for the ongoing maintenance and support of the integrated solution.



Many thanks go out to Southern Company and Georgia Power for hosting this meeting location. The view from the Piedmont Room on the 23<sup>rd</sup> floor was breathtaking! Twenty attendees showed up and interacted in this informative educational opportunity.



Make plans to join your colleagues in the Southeast for our next “Lunch and Learn” coming up in August. Don't miss this opportunity to network with your peers and learn about today's most advanced geospatial opportunities. These Lunch and Learn sessions are designed to provide educational and networking opportunities for GIS-related professionals, so you get a quick lunch and an expert speaker, all in an hour and a half. Stay tuned for more details – click here <http://gita.org/chapters/southeast/steast.asp>.

***GITA's Vision Statement:*** *To be the leading information resource and community for anyone who has a vested interest in the use of geospatial information.*

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