



## INDUSTRY TRENDS ANALYSIS GROUP (ITAG)

### 2009 Annual Meeting

Tampa Convention Center, Room 9  
Monday April 20, 2009 -- 8:00 am to 11:30 am

### AGENDA

- 7:30am – 8:00am**      **Continental Breakfast**
- 8:00am – 8:30am**      **Introduction**
- Welcome  
*Douglas Leibbrandt, GITA President*
  - Overview of Annual Meeting  
*Facilitator: Joe Francica, Editor-in-Chief & Vice Publisher, Directions Media*
  - Introduction of Key Issue: Stimulus Plan – What Now for Geospatial?
- 8:30am – 9:30am**      **Industry Breakout Sessions – ITAG Liaisons**
- Top Applications and Technologies – Review & Confirm
  - Stimulus Plan: What does it mean for your vertical market?
- Please Reconvene Promptly after Break!*
- 9:30am – 11:20am**      **Plenary Session – Joe Francica, Directions Media**  
**Key Issue Discussion: Stimulus Plan – What Now?**
- What are the opportunities for the infrastructure community to participate in acquiring funds from the U.S. Stimulus plan?
  - Who are the decision-makers to distribute the technology funds?
  - Who gets to spend the technology money first (Federal? State? Local?)
  - What Federal body will most likely have the most influence on the geospatial technology spend?
- 11:20am – 11:30am**      **Summary, Final Comments and Adjourn**
- 11:30am – Noon**      **Record and Transcribe – ITAG Liaisons**
- Interview with Joe Francica for Podcast.
- 12:00 Noon**      **Lunch with Seminar Attendees – Advisors and Coordinators**